



David Hoyt, Bio

JULY 2022

Since earning a degree in Fine Arts from Washington State University (with minors in Music and Geology), David has served in various capacities as a graphic designer, illustrator, web designer, brand manager, and art director for WSU and Pacific University in Oregon. Throughout his career he has maintained a freelance graphic design business with a client short list that includes University of Washington, University of Idaho, University and College Designers Assc., and various non-profits. His work has been recognized by the Council for Advancement and Support of Education (CASE) Circle of Excellence, CASE District VIII, In-Plant Management Association, Rocky Mountain Booksellers Association, and the National University Continuing Education Association. Work recognized has included graphic design, illustration, Web design, and book design.

His volunteer service includes the CASE District VIII Board of Directors, Pullman Arts Commission, Pullman Civic Trust, Whitman County Blue Ribbon Task Committee, Palouse Clearwater Environmental Institute, Pullman Depot Heritage Center, and Friends of the WSU Museum of Art. Hoyt has presented on graphic design issues—teaching design coursework at the university level and serving as a curriculum advisor at the high school level. David has a diverse musical background including stints performing with jazz, country/western, orchestral, blues, and Dixieland groups. Highlights include touring nationally with Wiley and the Wild West, a cowboy and traditional country artist.

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Select career highlights include:

CASE District VIII Distinguished Service Award

“For significant participation and service to activities and programs and for distinguished achievement in professional areas represented by the objectives of CASE.”

CASE District VIII Board of Directors, February 2001

Mayor’s Award for Excellence in Art

“recognizing long-term commitment and contributions to the community”

City of Pullman/Pullman Chamber of Commerce, July 2013

Grand Gold Award (best in category)

Photography & Illustration/Series of Related Illustrations

Washington State University CleanTech Ad Series

CASE District VIII Communications Awards Program, February 2012

Best in Show (for design and print quality)

WSU Foundation Gala Program

In-Plant Graphics (IPMA) In-Print 2013, June 2013

Gold Award, Best Promotional Poster (budget under \$75,000)

National Lentil Festival Poster

Gold Award, Best T-shirt (budget under \$75,000)

National Lentil Festival Shirt

Washington State Festival and Events Association, March 2011

Book of the Year Award–1995; River of Life, Channel of Death

Idaho Library Association, March 1996