

ZERO FARE

TRANSIT SERVICE

FAQ

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Link Transit adopted a zero-fare policy for all fixed route and paratransit services in June 2022. Zero-fare service offers many benefits, including increases in ridership and productivity, better reliability, and improved equity in the community.



Why Zero-Fare?

- **Pre-paid transit** ensures **everyone access** to a safe, reliable, and efficient ride to **jobs, education and community**.
- It's **efficient**. People get on buses faster, allowing **more buses to run on time**.
- By eliminating conflicts over the cost of a ride, zero-fare is **easier and safer for guests and operators**.
- Link Transit's zero-fare policy reflects its commitment to **mobility as a basic human right** and an investment in **quality of life**.
- It **saves money and simplifies administration** for Link Transit by eliminating the need for fare-tracking equipment and staffing.
- It's **good for ridership**. Link Transit's zero-fare policy can help us **continue rebuilding ridership** after the pandemic while we also expand our services to support travel needs in the community.
- Fares **accounted for less than 5%** of Link's total annual revenue.



CERO TARIFA

SERVICIO DE TRÁNSITO

FAQ



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Link Transit adoptó una política de tarifa cero para todos los servicios de rutas fijas y paratransito en junio de 2022. El servicio de tarifa cero ofrece muchos beneficios, incluidos aumentos en el número de pasajeros y la productividad, mayor confiabilidad y mayor equidad en la comunidad.

¿Por qué cero tarifa?

- El **tránsito prepagado** garantiza que **todos tengan acceso** a un viaje seguro, confiable y eficiente a **los trabajos, la educación y la comunidad**.
- Es **eficiente**. La gente sube a los autobuses más rápido, lo que permite que **más autobuses funcionen a tiempo**.
- Al eliminar los conflictos sobre el costo de un viaje, la tarifa cero es más **fácil y segura para los huéspedes y operadores**.
- La política de tarifa cero de Link Transit refleja su compromiso con **la movilidad como un derecho humano básico** y una inversión en **calidad de vida**.
- **Ahorra dinero y simplifica la administración** de Link Transit al eliminar la necesidad de equipos de seguimiento de tarifas y estabilización.
- Es **bueno para el número de pasajeros**. La política de tarifa cero de Link Transit puede ayudarnos a continuar **reconstruyendo el número de pasajeros** después de la pandemia mientras también expandimos nuestros servicios para satisfacer las necesidades de viaje en la comunidad.
- Las tarifas **representaron menos del 5%** de los ingresos anuales totales de Link.



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*Link Transit operates a zero-fare system, meaning you do not have to pay to ride.
Since the debut of the Zero-Fare Program in 2021, ridership has increased almost 30 percent.*

INCREASING BUS RIDERSHIP BENEFITS US ALL

More people riding the bus equates to less traffic congestion, less need for parking facilities and a healthier community, as more people choose active transportation. And, fewer private vehicles on the road results in less air pollution in the area. In short, a robust Link Transit helps keep Chelan and Douglas counties a more livable and prosperous region for everyone.

Top 11 Reasons Zero-Fare Matters

- Public transit benefits us all and helps create a quality community.
 - More sanitary, as we've seen with COVID-19.
 - Substantially increases transit ridership.
 - Increased efficiency.
 - Better use of transit dollars.
 - Removes barriers to using transit.
 - Less vehicle congestion.
 - Improved air quality.
 - Lower emissions.
 - Healthier lifestyles.
 - Better quality of life for all.
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